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**WATER INDUSTRY NEWS**

**Novazone changes name to Purfresh**

Friday, December 14, 2007

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LIVERMORE, CA — Novazone Inc., a manufacturer of ozone-based treatment technology for food and water, has changed its name to Purfresh Inc., according to a recent [Reuters](#) announcement from Business Wire.

The company will continue to market products under the Novazone brand name.

David Cope, president and CEO said in the report, "... Purfresh represents our focus on food and water, along with our expansion of our clean solutions beyond, but inclusive of, ozone, across the entire supply chain, in all parts of the world."

The company has more than 300 clients throughout 19 countries.

To read the entire story, click [here](#).

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If you have a question for the Professor (also known as David Bauman, Technical Editor), send an e-mail to [twilliams@watertechonline.com](mailto:twilliams@watertechonline.com) and we'll pass it along. Not all questions will be chosen for publication.

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**OZONE WATER TREATMENT TIP OF THE MONTH**

