

## Carrier Transicold Announces New Service for Container Shipping

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Carrier Transicold has launched the Purfresh™ Transport service under an exclusive agreement with Purfresh, Inc., a chemical-free means to protect produce cargoes from spoilage. Carrier Transicold is a part of Carrier Corp., a business unit of United Technologies Corp.

Purfresh Transport technology purifies air and surfaces inside the container, helping to eliminate molds, yeasts, and microscopic bacteria that can attack and ruin a container-load of perishables. The system generates and injects minute amounts of ozone to actively manage and purify a container's atmosphere and surfaces. The company said that produce quality thus is preserved without the use of chemicals, resulting in better firmness, weight, sugar content, taste, and value.

“With Carrier's Purfresh Transport service, a strong protective link has been added to the global cold chain,” said Luke DiMaggio, Carrier Transicold general manager, global service operations, container products. “The Purfresh Transport system can help assure goods reach their destinations in optimal condition, maximizing our customers' return on investment.”

The Purfresh Transport service can improve customer profitability by reducing typical loss related to decay and food degradation, thus improving the yield of perishable cargoes, according to DiMaggio.

“Globally, up to 20% of post-harvest losses on average occur during transit,” DiMaggio said. “Purfresh technology utilizes ozone to help eliminate bacteria that spoils cargo and profits for growers, exporters, importers and shipping lines.”

Carrier will lease Purfresh Transport active purification systems to customers on a per-trip basis as part of its SeaCare™ Solutions program. The company's network of service centers will handle logistics, installation, and removal of the Purfresh Transport systems on refrigerated containers prior to loading and after unloading at their final destinations.

The company expects to make Purfresh Transport service available in the first quarter of 2010, starting with shipping lanes originating in Chile and serving ports on the U.S. West Coast. Carrier plans to roll out the service globally throughout the year.