

Carrier Transicold launches Purfresh service

US group releases refrigeration units equipped with Purfresh Transport system to help protect the quality of seafreighted fresh produce

Carrier Transicold has announced the launch of the new Purfresh Transport service, under an exclusive agreement with Purfresh Inc, in a move designed to provide the container shipping industry with a more cost-effective, chemical-free way of preserving seafreighted fresh produce.

Purfresh Transport technology operates by purifying the air and surfaces inside a container, helping to eliminate mould, yeast and microscopic bacteria that can attack perishable produce.

"With Carrier's Purfresh Transport service, a strong protective link has been added to the global cold chain," said Luke DiMaggio, Carrier Transicold general manager of global service operations in container products. "The Purfresh Transport system can help assure goods reach their destinations in optimal condition, maximising our customers' return on investment.

"Globally, up to 20 per cent of post-harvest losses on average occur during transit," he added. "Purfresh technology utilises ozone to help eliminate bacteria that spoils cargo and profits for growers, exporters, importers and shipping lines."