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Carrier Transicold has launched the Purfresh™ Transport service under an exclusive agreement with Purfresh, providing the container shipping industry with a cost-effective, chemical-free means to protect produce cargo from spoilage.

Purfresh Transport system generates and injects minute amounts of ozone to actively manage and purify a container's atmosphere and surfaces, helping to eliminate mold, yeast and microscopic bacteria that can attack and ruin a container-load of perishables. Thus produce quality is preserved without the use of undesirable chemicals.

The Purfresh Transport service can improve customer profitability by reducing typical loss related to decay and food degradation, thus improving the yield of perishable cargoes, according to DiMaggio.

According to Luke DiMaggio, Carrier Transicold's general manager of global service operations - container products, on average, around 20% of post-harvest losses occur during transit.

"With Carrier's Purfresh Transport service, a strong protective link has been added to the global cold chain," said DiMaggio.

Carrier will lease Purfresh Transport active purification systems to customers on a per-trip basis as part of its SeaCare™ Solutions program, saving customers the expense of large capital outlay.

Carrier's worldwide network of service centres will handle logistics, installation and removal of the Purfresh Transport systems on refrigerated containers prior to loading and after unloading at their final destinations.

Purfresh Transport service will be available in Q1 2010, starting with shipping lanes originating in Chile and serving ports on the US West Coast.