

# FOOD & FOOD EQUIPMENT NEWS

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## **Purfresh Transport Expands Global Trade For Sensitive Perishables**

*Produce importers and exporters leverage advanced technology to reach broader markets with economical ocean transit*



Purfresh, a provider of clean technologies that purify, protect, and preserve our food and water, today announced results of a series of studies and trials, all demonstrating that Purfresh Transport™ makes ocean transit a viable option for highly sensitive produce shipped worldwide. Purfresh Transport delivers where traditional atmosphere management systems and antimicrobials fall short by providing the unparalleled combination of superior ripening control with 100% residue-free decay prevention and enhanced food safety. Study and trial results from a variety of commodities, ranging from mangoes and papayas to ginger and cherries, show significant decreases in mold and decay, and an overall increase in quality including fruit pressure, weight, and sugar content—all valuable characteristics for importers and exporters.

Purfresh Transport, the industry's only ozone-based, active atmosphere management solution, constantly monitors and dynamically manages the environment inside the refrigerated container throughout the voyage—providing the ability to ship even highly sensitive fruits and vegetables long distances. Using powerful ozone molecules to kill molds, yeasts, and bacteria in the air and on surfaces, Purfresh Transport provides superior decay control without impacting the product's natural characteristics.

“Shippers used to have to rely on costly high-speed liners and air transport to maintain freshness of sensitive commodities being sent long distances. Now, with our Purfresh Transport system, they can -avoid rigid delivery timelines and expensive transport methods while still ensuring the safety and quality of their shipments,” said David Cope, president and CEO of Purfresh, Inc. “Purfresh Transport offers importers and exporters a cost-effective, chemical-free solution and enables them to lower the risk of shipping premium produce around the globe.”