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Purfresh to deploy United Technologies hi-tech reefer system

HARTFORD, Connecticut's Carrier Corp., a unit of United Technologies, has launched its Carrier Transicold service to the container shipping industry aimed at preventing produce from spoiling in transit, reports The Associated Press.

Fremont's Purfresh Inc and Carrier Transicold are in an agreement to deploy the new technology, which purifies air and surfaces inside containers, helping eliminate mould, yeasts and microscopic bacteria that can ruin perishables.

Purfresh said the cost-effective, chemical-free service preserves produce quality, resulting in better firmness, weight, sugar content, taste and value.

The Carrier Transicold service will be available early next year, starting with shipping lanes originating in Chile and serving ports on the US west coast. Carrier plans to introduce the service globally throughout 2010.