



## **Purfresh Achieves Water Milestone, Purifying 25 Billion Gallons of Water Annually for Leading Consumer Product Companies**

Last update: 11:00 a.m. EST Dec. 17, 2008

FREMONT, Calif., Dec 17, 2008 (BUSINESS WIRE) -- Purfresh, provider of clean technologies that purify, protect, and preserve our food and water, today announced a new milestone--the company's water purification systems are used around the globe to treat an estimated 25 billion gallons of water on an annual basis, or 68.5 million gallons per day. Purfresh's science-based ozone solutions for water purification and disinfection provides bottlers, and pharmaceutical and personal care companies with completely integrated systems to efficiently treat water used in their operations.

Purfresh systems are known for proven reliability and optimum performance in the water industry. The company has installed aqueous systems in more than 20 countries, and treated approximately 145 trillion gallons of water. Purfresh continues to bring to market ground-breaking technologies such as Intellipur(TM) informatics software, setting new standards for operational process control and monitoring. In addition, Purfresh continues to leverage its vast experience in providing clean, safe water by expanding its water-related offerings food processing operations.

"More important than the number of gallons we've treated, this 25-billion milestone reflects our long-standing commitment to the water industry, including bottled water, pharmaceutical, and personal care companies," said David Cope, president and CEO of Purfresh, Inc. "This achievement, along with the recent launch of our new ozone generator and Intellipur informatics, illustrates industry leadership in providing our customers with state-of-the-art technology and the highest levels of service and support."

Since the company entered the market in 1996, Purfresh has significantly expanded its diverse customer base, which today consists of Neutrogena, Auvil Fruit Company, Broetje/First Fruit of Washington, PepsiCo, Arrowhead, Coca-Cola, and Procter & Gamble.

About Purfresh, Inc.

Purfresh offers a range of clean technology solutions that purify, protect and preserve our food and water. Purfresh's innovative crop applications, food wash systems and cold chain technologies effectively safeguard fresh produce before and after harvest. Our water technologies purify and disinfect bottled, pharmaceutical and consumer products. Over 300 customers in 32 countries rely on Purfresh to boost yields, control costs and improve the safety and quality of their products, including Coca-Cola, Procter & Gamble, Safeway, Orchard View Farms and Wyeth Pharmaceuticals. For more information, visit [www.purfresh.com](http://www.purfresh.com).