

Water Tech Online Sept. 14, 2006

Novazone names CEO

LIVERMORE, CA — Novazone, a provider of ozone-based treatment technology for food and water, has named David Cope as its chief executive officer (CEO) and president, according to a September 13 press release on the Business Wire web site.

Cope, formerly the company's chief marketing officer, has had work published in *Omni* magazine on the topic of bio-nutrition and ergogenics, and on the topic of the future of sports and nutrition in Arthur C. Clarke's *July 20, 2019, Life in the 21st Century*, the press release said.

Cope said in the press release: "Increased consumer awareness, demand for organic food and supporting legislative acts around the world are only a few examples of the market drivers that demonstrate today's demand for fresh and safe food and water. Providing a suite of clean technology solutions that directly address these needs is our focus."

Novazone says it uses chemical-free, natural methods by combining food science with patented ozone technologies to reduce water and airborne pathogens; customers have included Coca-Cola, Pepsi Cola, Sun Pacific and Procter & Gamble, according to the press release.