



Novazone Inc. Expands Team Of Industry Experts

1/31/2006

Demand for Pathogen Free And Chemical Free Food And Water Products Drives Rapid Growth

Livermore, CA - Novazone, a provider of innovative ozone-based solutions to improve the freshness and safety of food and water, announced the appointments of Dr. William Mc Grane as director of applications engineering; Mr. Anthony Rethans as general manager, applications; and Mr. Shiva Kumar as director of field operations to newly created posts. The appointments reflect Novazone's commitment, focus and growth in food and water markets worldwide.

Dr. William Mc Grane, one of the industry's foremost experts in ozone-based applications, joins Novazone with 25 years of experience in a wide variety of chemical process operations and as an expert in oxidation and water treatment. Dr. Mc Grane, director of application development, is responsible for the development of new and innovative ozone-based applications. He holds a doctorate in chemical engineering from Vanderbilt University, a master's in chemical engineering from the University of Florida, and a bachelor's in chemistry from the University of Florida.

Mr. Shiva Kumar has been named director of field operations. With 20 years of operations management experience, Mr. Kumar manages field installations, service and support for Novazone. Mr. Kumar has a diversified background and extensive experience in rapid growth environments. He holds a master's in business administration from Santa Clara University, California and a master's degree in mechanical engineering from Kansas State University.

Mr. Anthony Rethans, general manager, applications, is responsible for market development of post harvest solutions. He holds a bachelor's degree in agribusiness management from California Polytechnic State University, San Luis Obispo, and brings over 10 years of marketing and business development experience to Novazone.

"Consumer demand for fewer chemicals in food and water products remains strong, and as a result, demand for our ozone-based solutions continues to increase," said Paul White, president and CEO of Novazone, Inc. "William, Shiva and Anthony are tremendous additions to the team. All three bring a unique combination of experience and specific domain expertise to Novazone, along with impressive track records for consistently delivering positive results."