



## **Packaging Briefs – Wednesday, August 25, 2010**

### **Purfresh helps Chilean produce growers and exporters stay competitive in global marketplace**

Purfresh announced the availability of its cold chain solutions — Purfresh Cold Storage, Purfresh Wash, and Purfresh Transport, all integrated with Intellipur, the company's next-generation information management tool — in Chile. Coupling proven science and advanced information technology with practical application, Purfresh solutions have been proven to maintain quality, reduce chemical usage, extend shelf life, and enhance food safety—to help Chilean growers and exporters stay competitive and maintain the value of fresh produce grown in Chile.