

## Purfresh Citrus in Transit for 45 Days

*Citrus Importers applaud quality and request continued Use of technology.*

*Compiled by staff*

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Purfresh, Fremont a provider of clean technologies that purify, protect, and preserve food and water, has announced exporter M-Products was able to meet the high-quality standards of citrus importers in the Far East, United States, and Europe employing Purfresh Transport for marine shipments which ranged from 38 to 45 days. Watch the video.

Applauding the arrival quality of the Mandarin oranges originating from South America, importers have requested the continued use of the active cargo protection solution from Purfresh.

"Our exports to the Far East, United States, and Europe have arrived without problems of fungi, rot, and firmness even after being in transit up to 45 days."



*Exporters can now ship citrus and other fruits safely with cargo protection that meets high quality standards for up to 45 days. ARS photo*

"As exporters of citrus fruit and fresh berries, we tested Purfresh Transport and we are very satisfied with the arrival quality of our shipments," says Rodrigo Martinez of M-Products. "Our exports to the Far East, United States, and Europe have arrived without problems of fungi, rot, and firmness even after being in transit up to 45 days."

"Global demand for fresh produce, such as citrus fruit, continues to grow at an accelerated rate, and Purfresh Transport offers significant opportunities for the import and export trade to reach broader markets," says David Bouchard, general manager, post-harvest and transport solutions for Purfresh.

Purfresh Transport is offered as a per-trip service from most major shipping lines, making it a cost-effective solution for protecting organic or conventional produce including kiwifruit, berries, stone

fruit, tropical fruit, avocados, melons, and ginger. The Purfresh Transport system is optionally integrated with Intellipur—a next-generation informatics service that offers unparalleled insight into the transportation segment of the food supply chain. Intellipur provides on-trip tracking, monitoring, alerting, and reporting enabling a previously unattainable level of insight into, and control over, the conditions of produce being shipped in refrigerated marine containers.

More is at [www.purfresh.com](http://www.purfresh.com).

You'll find a Purfresh corporate video on this page too.